

## ORDER



**Orders**  
**Order / Rev:** 364907  
**Alt Order #:** 06867607  
**Product Desc:** SENATE MAJORITY PAC  
**Estimate:** 2206  
**Flight Dates:** 10/25/12 - 10/29/12  
**Original Date / Rev:** 10/24/12 / 10/24/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave.  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Majority PAC  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, AGENCY, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	13	\$20,700.00	\$17,595.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	13	\$20,700.00	\$17,595.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$20,700.00</b>	<b>\$17,595.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	26%	\$20,700.00
Market	100%	\$79,615.38

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$17,515.38
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$23,088.46
KTUD	0%	\$0.00
KVMY	5%	\$3,980.77
KVVU	17%	\$13,534.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/25/12	10/26/12	M-F 6-7am Action News	CM	M-F 6-7a	---TF--	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	10/25/12	10/26/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - - - TF - -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - TF - -		1		\$750.00		0.00				
Totals													13	\$20,700.00